

SUPPLY CHAIN MANAGEMENT: CHALLENGES, ISSUES, STRATEGIES AND FUTURE OUTLOOK



BACKGROUND

Global supply chains are undergoing rapid transformation due to disruptions such as geopolitical tensions, technological shifts, changing consumer expectations, and increasing sustainability demands. Organizations are being forced to rethink traditional supply chain models and adopt more resilient, agile, and digitally enabled approaches.

PURPOSE

This session aims to:

- Identify and analyze the key challenges and disruptions impacting supply chains today
- Explore practical strategies and frameworks to build resilience and efficiency
- Provide insights into the future of supply chain management, including digital transformation and sustainability
- Enable participants to translate insights into actionable strategies within their organizations

POTENTIAL ATTENDEES :

- Supply Chain & Logistics Professionals
- Operations & Procurement Managers
- Business Leaders & Strategy Heads
- Manufacturing & Distribution Executives
- Consultants and Industry Analysts
- Technology & Digital Transformation Leaders

AGENDA

- The Current State: Critical Challenges & Issues (10 Mins)
- Navigating the Shift: Effective Strategies to Overcome the Challenges (15 Mins)
- Future Outlook & Strategic Roadmap (20 Mins)
- Interactive Q&A (15 Mins)

DURATION: 60 MINUTES

